



منتدى مكة لريادة الأعمال

MAKKAH ENTREPRENEURSHIP FORUM



26 - 27 NOV 2025

Under the Patronage of

HRH. Saud Bin Mishaal Bin AbdulAziz Al Saud

Deputy Governor of Makkah Region





Welcome to

منتدى مكة لريادة الأعمال
MAKKAH ENTREPRENEURSHIP FORUM



First Edition

Empowering Entrepreneurship for a Sustainable and Ethical Future

Makkah Entrepreneurship Forum

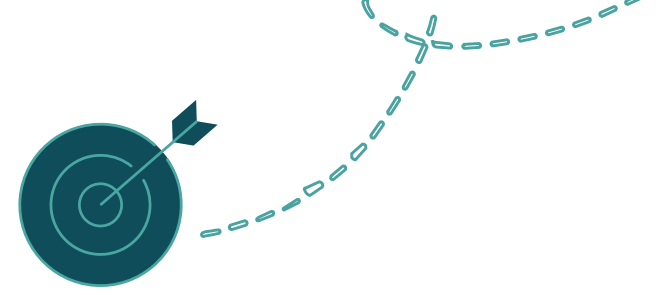
Makkah Entrepreneurship Forum is a promising platform that unites entrepreneurs from around the globe, to exchange visionary ideas and creative insights, sharing exceptional experiences that propel the international entrepreneurship ecosystem.

Recognizing that the entrepreneurship ecosystem acts as an incubator for creativity and sustainable economic development, where financial support, professional training, entrepreneurial mentorship, and favorable regulations converge to create a favorable environment that empowers youth and innovators to transform their ideas into tangible projects with a significant impact on the economic and social landscapes, Makkah Entrepreneurship Forum plays a pivotal role in advancing this ecosystem; it tackles vital topics such as technological innovation, environmental sustainability, social responsibility, digital entrepreneurship, and supporting startups, alongside empowering women and youth, etc., adding a dynamic energy to the global economic landscape.

Held annually in conjunction with Global Entrepreneurship Week in Makkah, the forum aims to be a bridge that fosters creative innovation, encourages investors to fund entrepreneurial projects, and provides the necessary support for transforming ideas into solid achievements, contributing to building a sustainable entrepreneurial environment that blends human values with ethical economic principles.



Forum Objectives



Enhance

Makkah's status as a
hub for
entrepreneurship and
innovation

Build

Bridges of
communication and
exchange of
experiences among
Muslim innovators from
around the globe

Empower

Muslim
entrepreneurs
starting from Makkah

Stimulate

An entrepreneurial
ecosystem to serve as
a pillar for sustainable
economic growth

Manafea.. Ambitious Initiatives



" Manafea Initiative reflects our contribution to our blessed nation's vision, as it holds a special place in the hearts of Muslims through the Two Holy Mosques. This initiative aims to invest the holy status of Makkah and Al Madinah, transforming them into hubs for business events."

H.E. Mr. Abdullah Saleh Kamel

President of the Islamic Chamber of Commerce and Development

Chairman of the Board of Directors of Makkah Chamber of Commerce



From the Launching Ceremony of Makkah Entrepreneurship Forum 2024



From the Launching Ceremony of Makkah Entrepreneurship Forum 2024

“Makkah Entrepreneurship Forum encapsulates the essence of our aspirations to support entrepreneurship and contribute to its transformation into a key driver for the growth of our national economy in alignment with the Saudi Vision 2030”

H.E. Mr. Sultan bin Muwafaq Omar Azhar
Vice Chairman of Makkah Chamber of Commerce



From Makkah to the World:

Insightful Perspectives and Inspiring Visions



“Tonight, we’re gathered to announce the launch of Makkah Entrepreneurship Forum, which will serve as a global platform for all, embodying the authentic and integrated concept of entrepreneurship that started in Makkah, flourished in Al Madinah, and has become a global culture that has shaped many aspects”

H.E. Mr. Yousef Khalawi

Secretary General of the Islamic Chamber
of Commerce and Development



From the Launching Ceremony of Makkah Entrepreneurship Forum 2024

“This Forum reflects the aspirations of
Saudi Vision 2030, aligning perfectly with
its goals of diversification, youth
empowerment, and economic resilience”

H.E. Mr. Taha Ayhan

President of the Islamic Corporation Youth
Forum (ICYF)



Inviting You to Join Makkah Entrepreneurship Forum



**Launching
Ceremony**

The Launching Ceremony of Makkah Entrepreneurship Forum in Numbers

5
**Panel
Discussions**

30
**Exhibition
Booths**

950
Visitors

8
**Consulting
Sessions**

2
**Training
Courses**

21
**Companies
Participating
in the Job Fair**

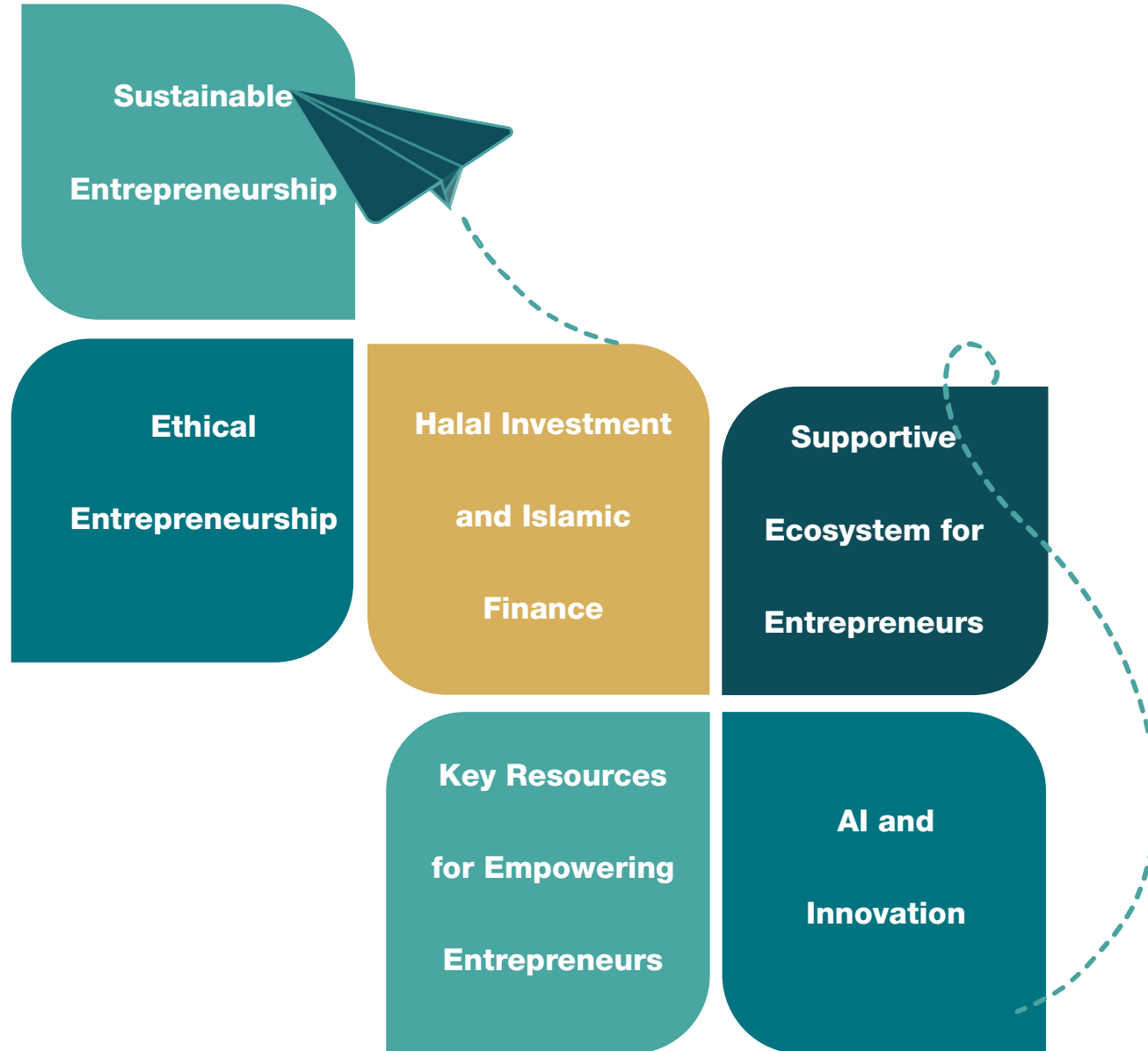
7
**Cooperation
Agreements**





NOVEMBER 2025

Forum Pillars



Forum Pillars



Sustainable Entrepreneurship

Exploring ways to build an entrepreneurial economy that balances growth with responsibility, merging profit with a commitment to human and environmental values



Ethical Entrepreneurship

Integrating values of integrity and transparency in business, and promoting social responsibility as a foundation for building a sustainable and impactful economy



AI and Innovation

Emerging technologies, including artificial intelligence, blockchain, ...etc., will shape a more prosperous and advanced future for entrepreneurship



Halal Investment and Islamic Finance

Presenting financing models compliant with Sharia principles, opening up Halal investment opportunities for startups and SMEs



Supportive Ecosystem for Entrepreneurs

Equipping institutions that support entrepreneurship with the necessary tools, knowledge, and partnerships to enhance collaboration and effective support

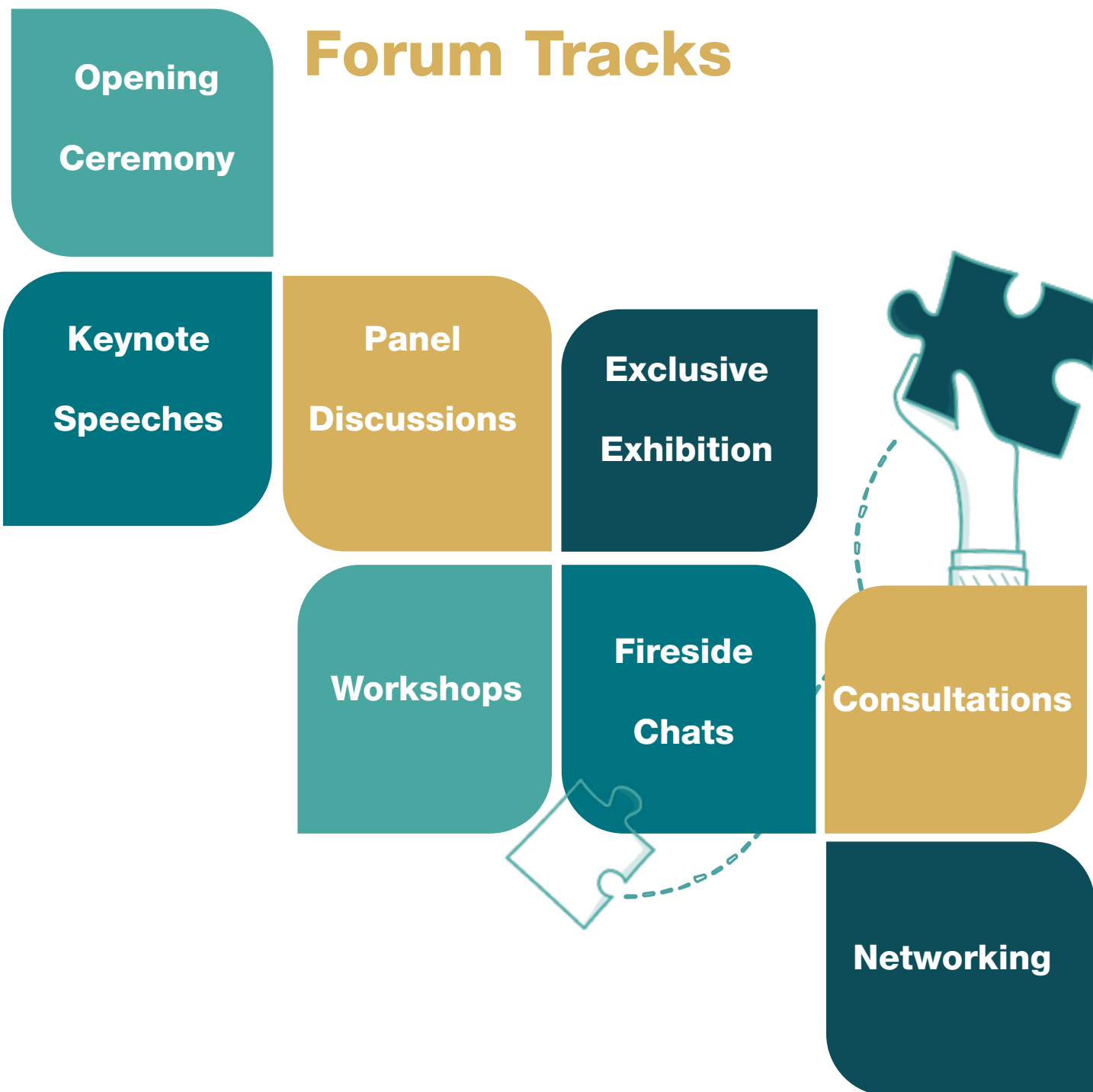


Key Resources for Empowering Entrepreneurs

Providing essential support mechanisms to enable youth and women entrepreneurs to build innovative projects and access markets, through tools, training, platforms, business acceleration programs, and professional mentoring



Empowering Entrepreneurship for a Sustainable and Ethical Future



Target Audience



Entrepreneurs



Investors



Business Leaders



Researchers and Academics



Innovators



Policymakers and Government Officials



Entrepreneurship Support Organizations (ESOs)



Islamic Finance Experts



**International Organizations
and Social Institutions**

Partners and Sponsors

2024

Platinum Sponsor



Gold Sponsor



Bronze Sponsor



Silver Sponsor



Organizers



International Partners



Partners



Forum Sponsorship Packages

Sponsorship Packages	Platinum Sponsor	Golden Sponsor	Silver Sponsor
	400,000 Saudi Riyal	200,000 Saudi Riyal	100,000 Saudi Riyal
Number of Packages	1	3	4
Recognition from Royal Highnesses during the Opening Ceremony	✓	—	—
VIP Invitations for the Sponsor to Attend the Opening Ceremony	6	4	3
Inclusion of the Sponsor's Name in Press Releases	✓	—	—
Arranging a press interview during the event	✓	—	—
Sponsor Logo Displayed at the Forum Entrance	✓	—	—
Sponsor Logo Included in the Registration Area	✓	✓	✓
Inclusion of the Sponsor's Name and Logo in the Forum’s Promotional Materials	✓	✓	—
Acknowledgment of the Sponsor on the Forum's Social Media Channels	✓	✓	✓
Inclusion of the Sponsor's Logo in Media Campaigns for the Event from the Date of Joining	✓	✓	✓
Display of the Sponsors Logo in the Event Report	✓	✓	✓
Opportunity for the Sponsor to Receive Local and International Promotion on the Social Media Platforms of Manafea Partners	✓	—	—
Display of the sponsor's Logo in the Event’s Promotional Video	✓	✓	—
Display of the Sponsor's Logo at the Entrance of the VIP Lounge	✓	—	—
Display of the Sponsor's Logo in Promotional Messages	✓	✓	—
Promotion of the Sponsor's Programs and Projects related to the Forum's Theme	✓	✓	—
Conducting Interviews with the Sponsor to be Published on Manafea Social Media Platforms	✓	✓	—
Permission to distribute the sponsor's profile at the forum	✓	—	—
Receipt of a Free Copy of the Event Outcomes Report	✓	✓	✓
Discount on Sponsorship Packages for Participation in Upcoming Events	✓	✓	✓

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Makkah Entrepreneurship Forum



Organized by



Manafea Partners





About Manafea

Manafea is a strategic initiative providing businesses and countries worldwide with a comprehensive global platform to unlock investment and business opportunities within the Kingdom of Saudi Arabia and the rest of the world

Vision

Investing the holy status of Makkah Al-Mukarramah and Al-Madinah Al-Munawwarah worldwide to transform them into hubs for business events and platforms for knowledge and creativity, related to the Islamic world and Islamic practices

منافعة
MANAFEA

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